



SINGAPORE
WORLD
WATER
DAY PUB

Credit: PUB, Singapore's National Water Agency

TRAIL WALKING GUIDE

City Turns Blue Quest

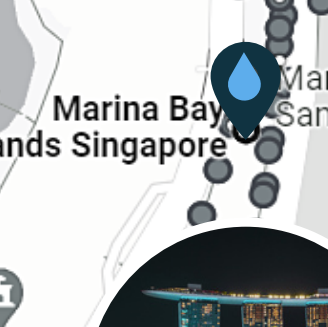
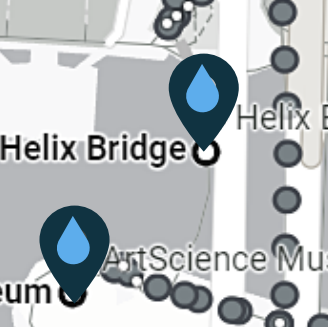
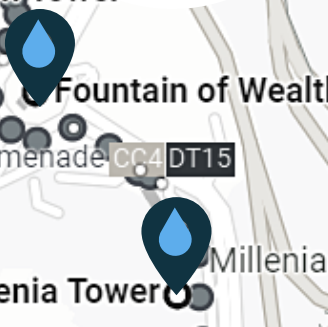
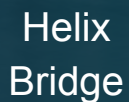
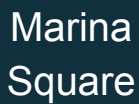
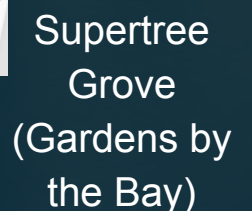
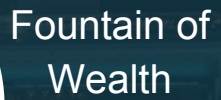
Join this interactive quest to show your appreciation for water and plant trees!





*depending on membership tier upon start

SOUTH BEACH - MARINA BAY





45 min



4 to 5*

*depending on membership tier upon start

City Turns Blue Trail 2

SINGAPORE RIVER



Read Bridge



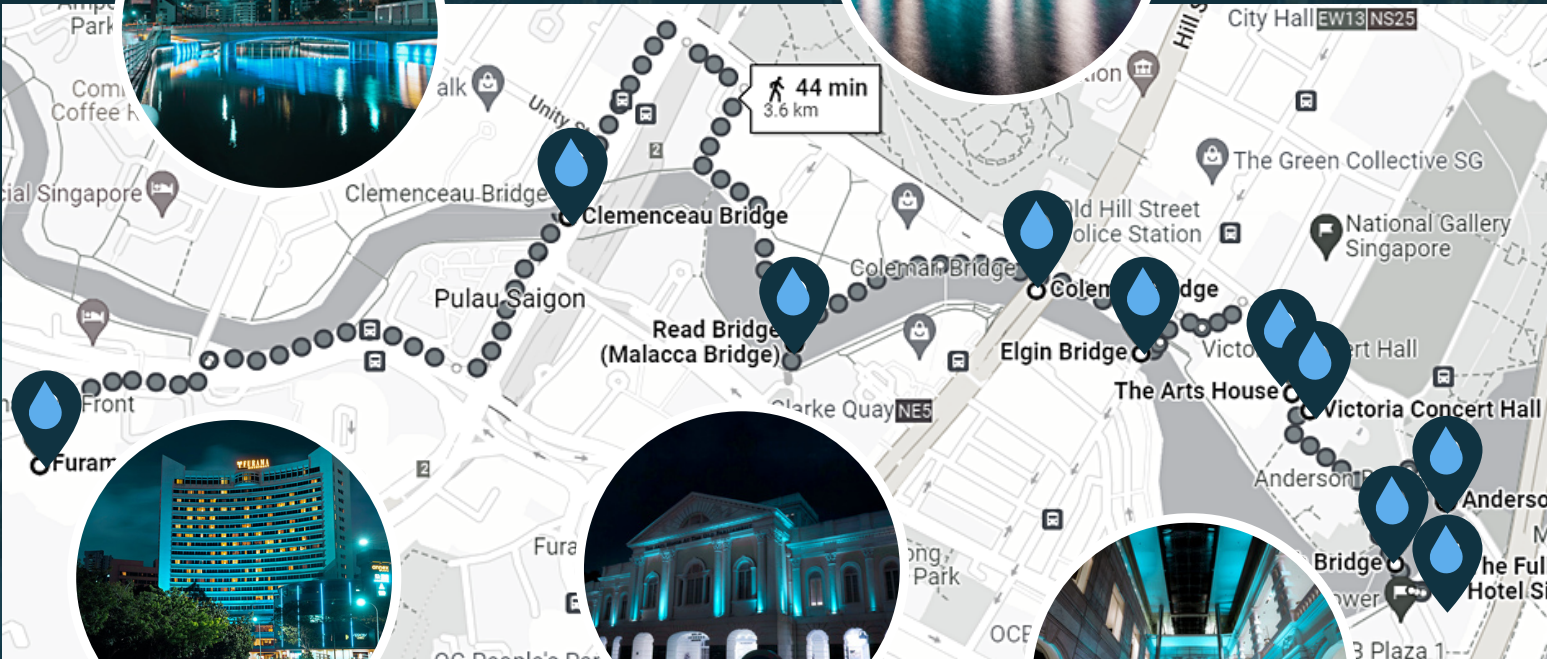
Elgin Bridge



Clemenceau Bridge



Coleman Bridge



Furama Riverfront



The Arts House



Victoria Concert Hall



Anderson Bridge



The Fullerton Hotel



Cavenagh Bridge



35 min



4 to 5*

*depending on membership tier upon start

City Turns Blue Trail 3

CENTRAL BUSINESS DISTRICT (CBD)



UOB Plaza 1



Maybank Tower



OCBC Centre



Republic Plaza



Ocean Financial Centre



One Marina Boulevard



One Raffles Quay



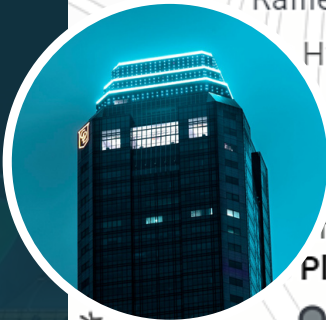
MBFC Tower 1



MBFC Tower 2



MBFC Tower 3



Frequently Asked Questions (FAQ)



How do I join the City Turns Blue Quest?

- Download/open susGain app
- Redeem **500 susGain points** at any of the 50+ lit up landmarks around town
- To claim, please ensure your **GPS is turned on** and you are **within 30m radius** of the blue pin on the app's map
- You will be able to claim once per location



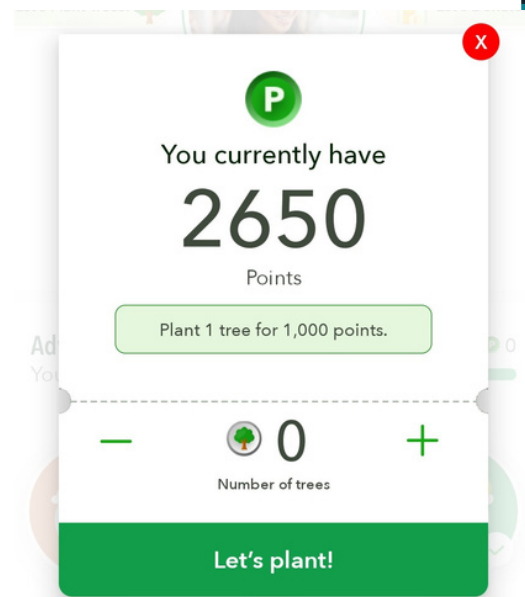
Until when can I participate?

- The campaign runs from **19th until 22nd March 2022**. The buildings will be lit up in blue between **7.00 - 11.00pm**.

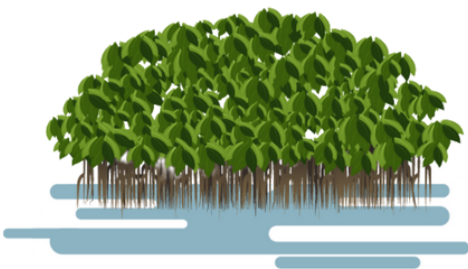


How do I plant trees?

- To plant, open your **profile** by tapping at the bar on the top
- Go to '**Let's Plant Trees**' and enter number of trees to plant.
- You need a **minimum of 2,000** points to start planting.
 - At each landmark 500 points can be redeemed.
 - Once 1,000 points have been earned to reach the Advocate membership level, every consecutive 1,000 points can be converted into one tree.



Where will my trees be planted?



- susGain partners with Eden Reforestation Projects, a registered US non-profit, to plant **Mangrove Trees on Biak Island in Indonesia.**
- More details at:
www.susGain.com/trees

About City Turns Blue

To mark **World Water Day** and **show Singapore's commitment to water sustainability**, PUB organises the “City Turns Blue” event every year on 22 March, where iconic buildings and landmarks around Singapore light up in blue to symbolise their commitment towards water sustainability.

The community is encouraged to **share their photos of the light-up online with the hashtags, #GoBlue4SG and #MakeEveryDropCount**

About susGain

susGain is a social enterprise on a mission to better connect the environmentally and socially conscious stakeholders in Singapore to **accelerate the change towards a more sustainable nation.**

The susGain rewards app aims to improve a sense of **purpose and well-being** within the community and make supporting sustainable activities and brands **convenient and fun and rewarding.**



Download the free app at
www.susGain.com



Do Good. Feel Good.



susGain

Have other questions or need assistance?

Reach out to us at:

contact@susGain.com
or Whatsapp 9125 1401